



Lisa Sumner Heard

SENIOR CONSULTANT

As vice president of the commercial group and a senior consultant for Interface Consulting, Lisa Sumner Heard oversees marketing, public relations, corporate development, recruitment, and employee benefits. With over 20 years of experience in the construction industry, she contributes her specialized knowledge by also directing the firm’s strategic planning initiatives.

lsheard@
interface-consulting.com

EDUCATION

BACHELOR OF ARTS
GOVERNMENT & PSYCHOLOGY
THE UNIVERSITY OF TEXAS
AT AUSTIN
Austin, Texas

EXPERTISE

RESEARCH & ANALYSIS
DUE DILIGENCE
FEASIBILITY STUDIES
CONTRACT EVALUATION
DOCUMENT REVIEW
& PREPARATION
INDUSTRY TREND STUDIES
MERGER &
ACQUISITION STUDIES
LITIGATION &
ARBITRATION SUPPORT

Work History

Interface Consulting International, Inc.

Houston, Texas

Vice President – Commercial Group & Senior Consultant

- Provides management consulting to improve corporate operations
- Conducts merger and acquisition studies for clients, including evaluation of market conditions and corporate systems
- Plans and coordinates public relations, marketing, advertising, and special events programs to strengthen corporate image
- Recruits technical and administrative personnel, including contract and permanent placement positions for projects
- Implements and oversees corporate policies, procedures, and employee benefits

Fellers, Lacy & Gaddis Advertising

Austin, Texas

Research Administrator

- Assisted with marketing research and special projects
- Conducted market research for a state agency targeting Texas and U.S. tourism
- Conducted public opinion polling for a national broadcasting network

Jukem Marketing and Research Company

Austin, Texas

Research Analyst/Administrator

- Supported development, implementation, and analysis of marketing surveys and research
- Assisted with public relations activities
- Performed data entry and computer operations associated with validating research and statistical reports

Professional Affiliations

Member – Marine Technology Society
Member – Society for Marketing Professional Services
Member – Women’s Energy Network
Associate Member – American Bar Association
Associate Member – Associated Builders and Contractors
Associate Member – Associated General Contractors
Associate Member – State Bar of Texas, Construction Law Section

Representative Project Experience

Civil & Infrastructure

Denver International Airport
Department of Energy Pit 9 Project
Maxus Energy Amazon Road
MoPac Highway

Nassau International Airport Terminal
Southwest Houston Wastewater Treatment Plant
TxDOT Highway Maintenance and Repair

Commercial Facilities & Buildings

Children's World Learning Centers
Florida Suncoast Dome
Fort Leonard Wood Family Housing Project
Hanscomb AFB Family Housing Project
Houston Intercontinental Airport/Intl. Building
Jalousie Plantation Resort
Little Rock AFB Family Housing Project

Minute Maid Park - HVAC System
Navy Pacific Northwest (Puget Sound) Housing Projects
Patrick AFB Family Housing Project
Sea Center Texas Marine Fish Hatchery
Sisters of Mercy Hospital of Laredo
Texas State Capitol Interior Preservation

Marine & Offshore

Conoco Belida Development Project
Conoco Joliet Green Canyon Block 184 TLWP
MARS Tension Leg Platform Project

Orinoco River Spread Mooring System
Platform Removal Market Study
Setal Lummus Fabrication Facilities

Power, Process, & Industrial

ARCO Chemical Propylene Oxide/Styrene Monomer II
Gulf Chemical Refining Facilities

Professional Development Programs

"On-Site Resolution: How Does it Work," AAA University, January 2009.

"Key Negotiation Points to Minimize Claims and Allocate Risk," Construction Claims Advisor, April 2008.

"And Now the Rest of the Story: E-Discovery Lessons and Practical Pointers from the Trenches," Fulbright & Jaworski, February 2008.

"The State of E-Discovery: An Overview of State and Uniform Rulemaking Efforts," Kroll OnTrack, October 2007.

"As Good as It Gets: An Integrated Approach to Records Management, Technology Solutions, and Litigation Readiness," Fulbright & Jaworski, July 2007.

"Who Are These Jurors and What Do They Want from Me?" Tobin Trial Consulting, July 2006.

"Contracting in the Age of Bird Flu, Terrorism and Katrina: Tips for Allocating and Transferring Force Majeure Risks," ABA-CLE, June 2006.